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Cookies and Your Wix Site

Cookies are small pieces of data stored on a site visitor's browser, usually used to keep track of their movements and actions on a site.

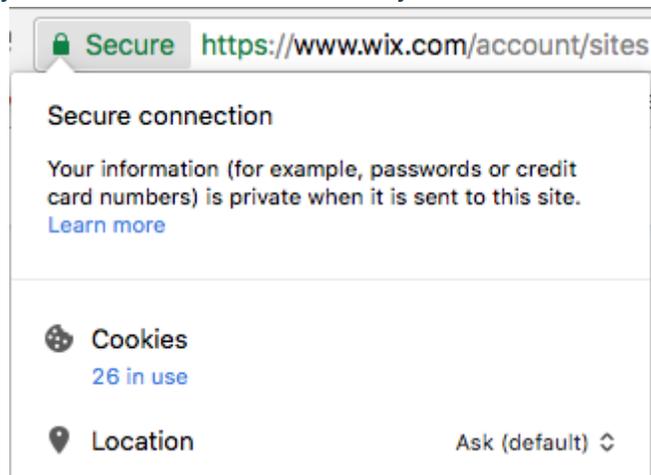
In accordance with the GDPR, you must inform your users that you are using cookies on your site. You can inform your users by adding this as a section of your site's privacy policy. Make sure to include details on the types of cookies your site uses.

Cookies are implemented in every site built by Wix. Take a look at the table below to view which cookies Wix implements on Wix sites:

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security
smSession	Two weeks	Identify logged in site members

Help Center

Wix business solutions (e.g. Wix Stores, Wix Restaurants, Wix Bookings, etc.) and third party apps may use cookies that aren't listed in the table above. You can check which cookies are used on these platforms using Chrome's built-in cookie view. Just click **Secure** next to the URL bar and then click **cookies**. Make sure that you are viewing your site in incognito mode, so that your browser doesn't detect your own cookies too.



Under the GDPR, you are not required to receive your site visitors' consent when using cookies on your site. However, certain privacy regulations, such as the ePrivacy Directive, may have different requirements. You may consider adding the [Cookie Alert App](#) or implementing one from a third-party using the [HTML App](#).

Important!

As stated in our [Terms of Use](#), it is your responsibility to ensure that Wix services are permitted and abide by your local laws. Any information contained herein is not legal advice and you should not rely upon it as such. The GDPR is a complex law and demands multiple actions from site owners. We recommend that you seek legal advice to understand and to prepare for possible additional requirements stated in such regulation.

Related Content



Preparing Your Wix Site for the GDPR